

OUR DEMOGRAPHICS

\$122,000 avg household income	\$495,000 avg property value
240,000+ population	36 median age
15,000+ # of businesses	100,000+ # of households

EXCLUSIVE DISTRIBUTION

Rivertown is distributed in restaurants, farmers markets, hotels, professional offices, doctors offices, libraries, galleries, grocery stores, retail stores, non-profits & local events.

WANT MORE EXPOSURE FOR YOUR BUSINESS OR EVENT?

Email sales@rivertownmag.com for details on how Rivertown can cover your next event. Pricing starts at \$615.

HOST A RIVERTOWN EXCHANGE

Showcase your venue to thousands of Rivertown readers. Call or email us about how you can partner with us to host our popular monthly event.

AD & PRINT SPECIFICATIONS

AD TYPE	WIDTH"	HEIGHT"	PRICING		
			1-4X	5-8X	9-12X
Full page bleed**	8.375	10.875	\$1600	\$1440	\$1280
Spread bleed**	16.75	10.875	\$1600	\$1440	\$1280
2/3 page vertical	4.86	9.875	\$1250	\$1125	\$1000
1/2 page vertical	3.6	9.875	\$955	\$907	\$907
1/2 page horizontal	7.375	4.83	\$955	\$907	\$907
1/3 page vertical	2.34	9.875	\$700	\$665	\$665
1/4 page	3.6	4.83	\$615	\$603	\$584
1/6 page vertical	2.34	4.83	\$345	\$338	\$338
1/6 page horizontal	7.375	1.5	\$325	\$319	\$319
1/5 page horizontal	3.6	2	\$200	\$190	\$180
Inside front cover**	8.375	10.875	--	--	\$3000
Inside back cover**	8.375	10.875	--	--	\$3000
Back cover**	8.375	10.875	--	--	\$3500
Business Directory	--	--	--	--	\$250

SPACE RESERVE: 4th of each month **MATERIALS DUE:** 10th of each month

With the purchase of a 1/4 page ad and above your business will be listed in our business directory for 12 months. **All 1/2 page and full page ads include a complimentary feature story upon request.** First 20% of book position incurs a 20% premium to standard rate.

- ### PRINT SPECIFICATIONS
- **All ads marked 'bleed' or 'cover' must contain a bleed of 0.125" on all sides.
 - **All ads marked 'bleed' or 'cover' must contain a safety of 0.25" from trim. All elements must be kept within this safety otherwise we cannot guarantee an ad will not be cut off.
 - All provided images and ads must be in CMYK color mode.
 - Photographs and ads must be provided at 300dpi or higher. This generally equates to approximately 1MB or more.

EDITORIAL CALENDAR

-  **JAN** Best of You in 2019
-  **FEB** Rivertown Love
-  **MAR** Spring Cures
-  **APR** Home and Design
-  **MAY** Special Celebrations
-  **JUN** Summer Edition
-  **JUL** Outdoor Living
-  **AUG** Back to School
-  **SEP** Fall Escapes
-  **OCT** Best in Health and Beauty
-  **NOV** Restaurant Week
-  **DEC** Home for the Holidays

